

# Deterring Wildlife Crime: Useful Lessons from Deterrence Research on Traditional Crimes

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# Why Don't People Offend?

# Truly Believe in the System's Legitimacy

# Are Afriad of Being Punished

# Deterrence Theory

# Humans are Rational

**Certainty**

**Severity**

**Celerity**

# General Deterrence



# Specific Deterrence

# Findings for General Deterrence

# Certainty of Punishment

# Findings for Specific Deterrence



# High Recidivism



# **Harsh Sentences Increase Recidivism**



# **Issues with Deterring Wildlife Crime**

# Low Certainty of Punishment



**Silent Victims**

**Large Areas**

**Low Priority**



# Increase Certainty

**Technology**

**Patrol Strategy**

**Intelligence**



# Legitimacy is Key



# Community- Based Conservation

# Opportunity Reduction

# Situational Crime Prevention

# Questions?



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# Legitimacy